

FEATURES LIST 2021

ISSUE: December 2020/January 2021

Market Reports

UK, Spain and Eastern Europe

Product Sector

Watermakers

Sanitation

Copy Date 11th December

Publication Date 18th December

ISSUE: Feb/March 2021

Market Reports

Italy and France

Product Sectors

Outboard Engines

Propellers

Copy Date 29th January

Publication Date 5th February

ISSUE: April/May 2021

Market Reports

Germany and Sweden

Product Sectors

Inboard Engines

Boatbuilding Materials & Machinery

Copy Date 16th April

Publication Date 23rd April

ISSUE: June/July 2021

Market Reports

USA Boats and China

Product Sectors

Superyacht Marinas and Refit Yards

Hatches and Glazing

Copy Date 11th June

Publication Date 18th June

ISSUE: August/September 2021

Market Reports

European Market Round Up

Product Sectors

Superyacht New Builds

Sailing hardware/Rigging/Winches

Copy Date 6th August

Publication Date 13th August

**Bonus distribution at IBEX in USA*

ISSUE: October/November 2021

Market Reports

Netherlands, Belgium and USA

Equipment

Product Sectors

Marine Electronics

Sustainability

Copy Date 15 October

Publication Date 22nd October

**Bonus distribution at METSTRIDE in Amsterdam*

ISSUE: December 2021/January 2022

Market Reports

UK and Australia

Product Sectors

Lighting Below and above water

Generators and Power Management

Copy Date 10th December

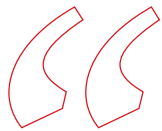
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Circulation plays a major part in the success of any advertising campaign ensuring maximum exposure to the desired target audience.

An advertisement campaign in IBI promotes your company to key decision-makers in the international leisure marine industry, generating new business from boatbuilders, distributors and trade buyers in 131 countries worldwide.



IBI is the independent voice of the international leisure marine industry. For more than three years we are very happy with the impact of our advertising campaign, printed and online, and delivers great brand recognition.

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