

The Category Sponsor will be entitled to:

- ▶ Sector exclusivity guaranteed, no direct competitor allowed to sponsor the Awards
- ▶ Sponsor logo and recognition on Awards Double Page Spread running in IBI magazine issue June/ July, August/September and October/November 2022
- ▶ Sponsor logo and additional company information on Awards website www.boatbuilderawards.com from April to November 2022
- ▶ Sponsor acknowledged in METSTRADE & IBI press releases focussed on the Awards from May until November 2022
- ▶ Sponsor acknowledged from the stage during the event
- ▶ Sponsor representative asked on stage to announce the winner and present the Award
- ▶ Sponsor offered 1 VIP pass + guest for VIP lounge at METSTRADE 2022
- ▶ Sponsor offered 2 free tickets for Awards ceremony
- ▶ Brand exposure across event on-site branding (menu, event banners, on screen during the ceremony)
- ▶ Sponsor acknowledged in the BBA editorial of the METSTRADE 2022 catalogue
- ▶ RAI will also send an update newsletter about your sponsorship to pre-registered visitors and exhibitors to the show

Opportunity to purchase additional tickets at a preferential rate until
1st October 2022 (subject to availability)





Category Sponsor Package



The event will once again be held at the glamorous National Maritime Museum in Amsterdam

SOCIAL MEDIA

- Two unique posts in each of the following channels Facebook, Twitter, LinkedIn and Instagram from May to November 2022
- The content for the individual posts will be created with the headline sponsor's input + the RAI and IBI
- A further post will be offered after the Boat Builder Awards in December 2022 on all our social media channels
- Inclusion in Awards highlights video promoted on *ibinews.com* and *metstrade.com* from November - December 2022

TOTAL COST OF PACKAGE

€17,500