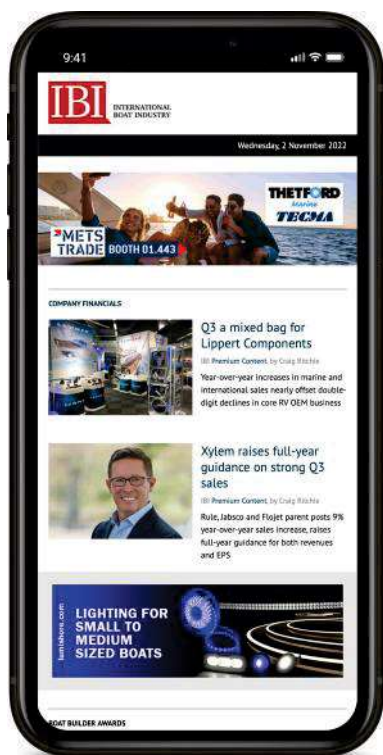


DAILY NEWSLETTER INFORMATION

For over 20 years, the IBI Daily Newsletter has been the most-relied upon digest of the most important news from the global leisure marine industry. Received by over 21,000 professionals, readers and advertisers alike rely on the IBI Daily Newsletter to keep themselves informed and gain competitive advantage.



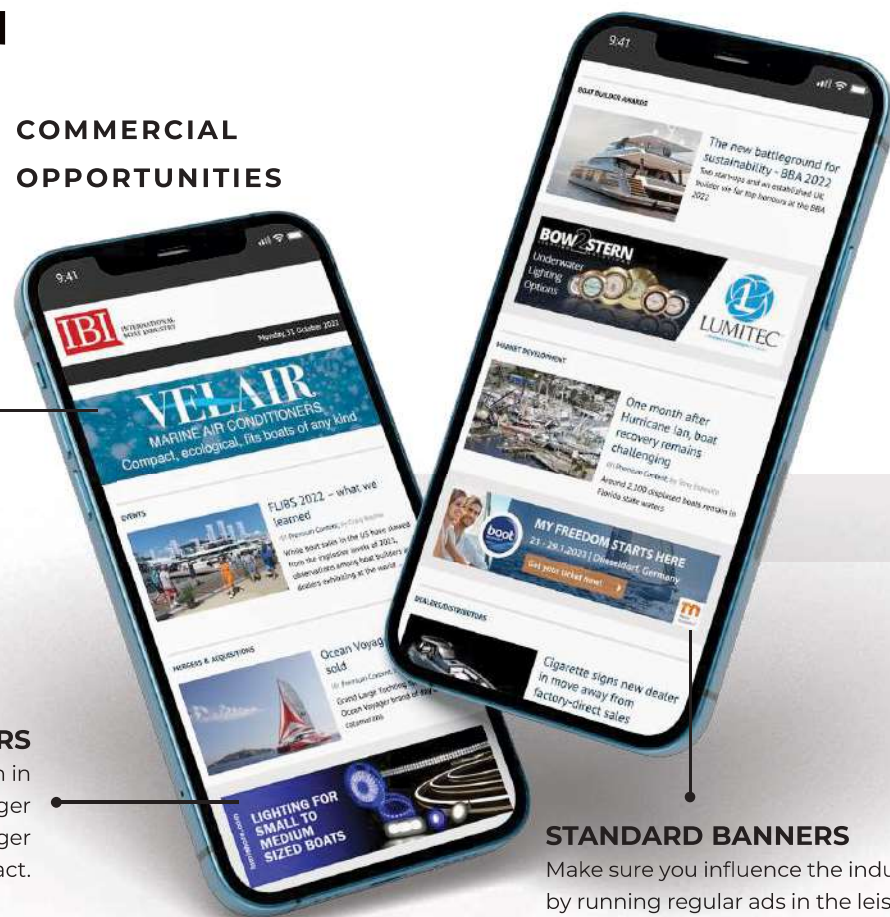
SPONSORSHIP SLOT

Own the first commercial message on the newsletter for a whole month. Note: these slots are very popular and get booked up quickly.

LARGE BANNERS

Up to two premium ads can run in the newsletter. These are 24% bigger than a standard ad to give you a larger creative space and more impact.

COMMERCIAL OPPORTUNITIES



STANDARD BANNERS

Make sure you influence the industry by running regular ads in the leisure marine industry's most popular daily newsletter. Ads can be booked for specific dates or run-of-month.

RATES AND SPECS FOR IBI DAILY NEWSLETTER

ADTYPE € EURO

SPONSORSHIP BANNER

Per month 4,160

LARGE BANNERS

Per day 470

5 days (-20%) 1,890

10 days (-25%) 3,550

STANDARD BANNERS

Per day 390

5 days (-20%) 1,540

10 days (-25%) 2,890

FIXED DATE PREMIUM +15%

RECRUITMENT/SPECIAL ANNOUNCEMENT

Per day 560

5 days (-20%) 2,240

10 days (-25%) 4,210

NEWSLETTER BANNER SPECIFICATIONS

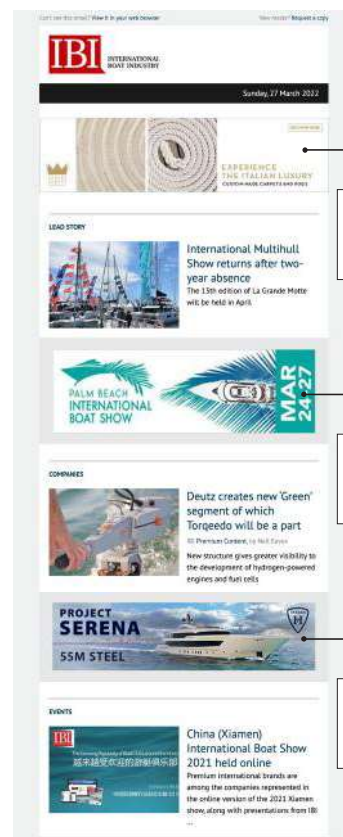
TECHNICAL REQUIREMENTS

File formats: JPG or PNG

Max file size: 100 kb

Please note: Any ad creative with a 100% white background should have a minimum 1 point contrasting keyline around the edge.

Click through URL: Please confirm what click through URL should be used with each creative, this must be secure (i.e. https.)



Sponsorship banner
600 pixels wide
x 175 pixels high

Large banner (was skyscraper)
546 pixels wide
x 175 pixels high

Standard banner Position 1
546 pixels wide
x 141 pixels high



Standard banner Position 2
546 pixels wide
x 141 pixels high

Standard banner Position 3
546 pixels wide
x 141 pixels high

Recruitment/special announcement
580 pixels wide
x 400 pixels high
+ key line border